



Dear Friend,

My name is Beverley Culshaw and it gives me great pleasure to welcome you to the <http://www.paidsurveysforall.com> review. Here you will find loads of cool free information to help you get the most out of internet survey sites. I hope this proves to be helpful and starts you on the path to financial freedom.

Please feel free to pass this document onto your friends and family.

Section	Title	Description
1	So whats it all about?	Introduction to market research companies, the process, reward schemes and FAQs
2	Preparation and Registration	What you should do in advance to make the process quicker and easier, and the registration process itself
3	Useful Tools	Tools that will help you with the registration process
4	Responding to Survey Invitations	How to keep track



Section 1: So what's it all about?

Global marketing is big business - every year companies spend billions of dollars on market research and advertising. For this reason your opinions are extremely valuable, with companies willing to pay top dollar for your opinions on a wide range of goods and services. As more and more people gain access to the global economy through the internet, this opens up a highly effective channel to the customer from large companies, and at the same time creates a very lucrative opportunity for people to work from home, via internet survey websites.

Whether you are male or female, employed or look after the family home, student, grandparent..... there are surveys available for everyone - after all we are all consumers of one product or another. The only restriction that applies is that you need to be over 18.

This online guide contains all you need to know in order to start earning cash and other rewards from surveys and focus groups.

Market Research Companies



From this point forward, when I talk about registering with a company, I am really referring to a market research company. Market research companies are specialists in conducting studies and surveys and are commissioned by large corporations to find out consumer opinions on their products and services.



The Process

Market research companies collect personal profile data from people like you and me and then try to match with the profile required for a particular study, for example women over 40 that use a particular dieting product. When a request is received for a study, and you match the profile, then you are invited to take the survey.

Very often when selecting people for a survey, the first stage is a screening questionnaire which ensures you fit the bill. So please be honest with your profile, you will be found out and may be excluded from future invitations.

After registering with a market research company, and entering your profile data you will either be given a user name and password that you need to use on the survey website to check for invitations to take part in surveys, or you will be emailed with invitations.

Rewards

There are a number of ways in which your participation will be rewarded. Each market research company is slightly different, but typically offer a mixture of:

- Cash, either by check or Paypal,
- Entry into sweepstake for cash and other prizes,
- Points which can be turned into cash or products and services,
- Vouchers (e.g. Amazon and phone cards).

The website of the market research company will provide more details, and typically the exact reward is notified to you with the invitation to participate.

The reward value also varies and usually is based upon the duration and type of survey. Focus groups pay more than online surveys, and the more time spent equals a greater reward. Cash rewards for surveys range from about \$5 up to as high as \$99, and rewards for focus groups range from about \$25 up to as much as \$250. Sweepstake entries can go as high as \$10,000!



What I would point out is that one market research company may invite you to participate in (from my experience) 1-2 surveys per month. So it doesn't take a rocket scientist to see that if you want a large monthly paycheck, you need to register with lots of companies. I personally have registered with over 200 companies and receive more invitations than I have time to complete. I set aside about 3 hours per day between school runs, and cherry pick the ones with the biggest rewards.

So how big is my monthly paycheck going to be?

First of all let me start off by telling you that you are not going to become a millionaire overnight! This opportunity represents steady, regular income that is influenced by:

- How much time you are willing to set aside to complete surveys and participate in focus groups,
- How many market research companies you are registered with,
- Your personal profile (surveys are directed at people who are likely to have an opinion about a product or service),
- How lucky you are with sweepstakes.

I know many people who have this as their main source of income and regularly get \$thousand's per month, and others that supplement their household income by spending a couple of hours week completing surveys. Quite simply the choice is yours.

Where do I find these Market Research Companies?

Well there are two ways, you can either do some surfing to try and find them individually or you can subscribe to an Internet Survey Database. These services provide an extensive (up to 300) and current list of market research companies currently seeking active participation. The lists they maintain are updated with new market research companies as they come online.

My website www.paidsurveysforall.com monitors Internet Survey Databases and compares the best of them side by side - basically, I've already done the research for you!



Other Frequently Asked Questions

1. Who is eligible?

Basically anyone over 18. We are all consumers of goods and services, and it is important to corporations that commission surveys to capture the views of a representative cross section of the population. Also there are many surveys that are targeted at particular groups of people - for example parents with an opinion on baby food.

2. Are the surveys only eligible to US residents?

No, we all live in a global market place. Large corporations are just as interested in the opinions of people living in, for example, the UK, as in the US. There are a few however which are targeted at the US.

3. What time do I need to set aside to complete surveys?

Completing surveys is completely flexible. They typically take from 15-30 minutes, but some may be longer, and can be slotted into your current schedule - over lunch, in the evening, after College, after dropping off the children...

4. What are focus groups?

Focus groups are an increasingly popular way for companies to learn about people's opinions and attitudes towards their products. A small group of people are brought together, either in person, on the telephone or online, to discuss any number of topics. A focus group can generate more information for a company than a survey can. They do take more time than a survey (30 minutes to several hours) but they do pay more.

5. How long does it take to get paid?

Each company issuing surveys has its own payment policy. Payment can come through monthly checks, or sometimes instantly through Paypal.



6. How do I get a Paypal account?

This is very easy, and only takes a few minutes. Simply use this link

and follow the instructions provided.



7. How many surveys will I be eligible for daily?

There is no limit, complete them at your own pace.

8. Ok - so what is the catch?

There simply isn't one. Remember your opinions are invaluable for marketing purposes and companies are willing to pay for it - it's that simple!



Section 2: Preparation and Registration

Create a Question and Answer Sheet

As I started the registration process I found that (not surprisingly) the same questions came up time and time again. In fact I lost count of the number of times I asked my husband "so what's our internet connection speed again?". To save time, I eventually created a question sheet with answers to the popular questions that I could easily refer to. My advice to you is to create a similar question and answer sheet before you start registering, that covers the following questions:

- Household annual income
- Bank accounts
- Credit cards
- Store cards
- Operating system (e.g. Windows ME)
- Internet connection speed (e.g. broadband or dial-up 56kbps)
- Internet service provider
- Time spent online per week
- Search engines used

Setup a New Email Address

Most market research companies contact you via email. I would strongly advise you to setup a separate email address specifically to receive notification of surveys. This keeps it separate from your personal mail, but more importantly helps you become disciplined at checking for new surveys because they won't be mixed in with other stuff.



Timetable

Decide in advance what time you are going to set aside, and produce a timetable for completing the registration process. It can take anywhere from 5 minutes to 30 minutes to complete the registration process for 1 company. So if you set aside 2 hours a day, I would expect that you could register with 60-80 market research companies in a week. Keep a detailed record of whom you have registered with so you don't waste time repeating yourself.

Finally, don't let yourself become distracted from registering with new market research companies as you start to receive surveys. You may not have yet found all the market research companies that are perfect for you, so keep going!

Prepare a Registration Log

Each market research company will work in a slightly different way. Some will create a user name and password for you; others will allow you to specify one. Some will issue your details during registration; others will email you with the details. In some cases you will need to reply to an email from the market research company before your account is activated and you start receiving surveys.

My advice to you is that you need to keep a log of the process you follow, noting down pertinent information like user names and password, and most importantly how you will be notified of invitations to take part in surveys.

Plan to Register with as Many Companies as Possible

If your aim is to generate a high return in cash and rewards then cast your net wide, before focusing in on those market research companies that suit you the best.



Section 3: Useful Tools

There are two useful tools that you can create for yourself and described on the "[preparation and registration page](#)":

- A questions and answers sheet for most of the information
- Registration log

The other tool you should checkout is some software called Roboform. Its a great form filling tool which integrates into your browser and automates a lot of the form filling by auto completing most of the details you need to enter online - name, address It even remembers all the user names and passwords that you end up creating! I can personally testify to how useful it is. Best of all its available for free download, directly from their website.

A screenshot of a login form with a yellow gradient background. It features two input fields: the top one is labeled 'LOGIN' and contains the text 'JOHN_SMITH'; the bottom one is labeled 'PASSWORD' and is empty.



Section 4: Responding to Survey Invitations

Make a Timetable

And stick to it. Market research companies work in different ways. Using the log created during the registration process you will be able to create a timetable for logging into your accounts to check for availability of surveys, e.g. Monday check companies A, B & C, Tuesday check companies D, E & F etc.

Try to make sure you login at least once a week to those companies that don't notify you by email to make sure you don't miss out - remember all opportunities have an expiry date!

This also goes for email, market research companies tend to send out more invitations to take part in surveys than they actually need. This is because they expect a certain percentage of invitees not to respond. When the company has received enough responses then the survey will close and they won't accept any more. So check your email regularly.

Get the Balance Right

As surveys and invitations to focus groups arrive, you will begin to have the luxury of choosing those companies that best suit your individual circumstances. For example you may prefer the reward schemes that offer more sweepstake opportunities, or perhaps those that offer regular, consistent cash rewards.

Over time select the set of companies that enable you to balance your personal time with time spent on surveys and focus groups, whilst maintaining a healthy cash flow.

Have Fun

You are providing a very valuable service that will shape products and services in the future. You should be proud of what you are doing whilst having some fun at the same time!



"Money frees you from doing things you dislike. Since I dislike doing nearly everything, money is handy." Groucho Marx

Related links:

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